

DISPLAY ADVERTISING AGREEMENT

Advertiser: _____
 Mailing address: _____
 City: _____
 State: _____ Zip: _____

Advertiser contact: _____
 E-mail: _____
 Phone: _____
 Fax: _____

Display Advertising Rates (per issue)		Starting Issue:						Ending Issue:			
Ad Size		6 x	4-5 x	2-3 x	1 x	Jan/Feb	Mar/Apr	May/June	Jul/Aug	Sep/Oct	Nov/Dec
2 Page Spread	15-1/2 W x 9-1/4 H	\$3,435	\$3,713	\$3,976	\$4,081						
Back Cover	7-1/4 W x 7-1/4 H	\$2,476	\$2,709	\$2,956	\$3,459						
Inside Front/Back Cover	7-1/4 W x 9-1/4 H	\$2,249	\$2,459	\$2,683	\$3,148						
Full Page	7-1/4 W x 9-1/4 H	\$2,034	\$2,218	\$2,420	\$2,828						
Half Page	3-1/2 W x 9-1/4 H or 7-1/4 W x 4-1/2 H	\$1,057	\$1,178	\$1,279	\$1,599						
Quarter Page	3-1/2 W x 4-1/2 H	\$635	\$699	\$774	\$939						

Professional Directory (page 3)	Desired Heading	Annual Rate	Starting Issue
Regular Display Box 2 1/4 W x 1-1/2 H		\$800 / year	
Mini Display Box 2 1/4 W x 3/4 H		\$629 / year	
Vendor Directory (Vendor section in back)		Annual Rate	Starting Issue
Vendor listing, with logo and write-up		\$800 / year	
Marketplace Ad (Marketplace section in back)	Desired Heading	Annual Rate	Starting Issue
Display Ad 2 1/4 W x 1 1/2 H		\$800 / year	

E-Blast	Rate	Requested Date
Advertiser to provide html code	\$1495 / email message	

Banner Ad on ConnectionsMagazine.com	Annual Rate	Starting Month
Web address:		
Web address:		

E-Sponsor	Special Annual Rate	Issue-by-Issue Basis	Starting Issue
Ad in each email notification: 300h x 180w pixels (3.0" x 1.8")	\$200 / issue	\$300 per issue (\$250 2-11x)	

Payment is due by the date of invoice; late fees and/or collection fees will be assessed and owed on past due balances. Publisher reserves the right to withhold further advertisements on past due accounts. The printed rates on this sheet apply to the ad selected; handwritten prices are void unless expressly approved by the publisher. Agency discounts do not apply. Advertiser is responsible for meeting deadlines, for informing publisher in writing of any change in artwork, and for the full amount of the insertion whether or not space is utilized, as well as for payment of all insertions and contracted amounts. If artwork is not provided by the deadline, a prior ad will be substituted. If the wrong size or type of ad is sent, advertiser will be billed for the contracted amount or for the size or type sent, whichever is greater. Ad space can be cancelled only prior to the space reservation deadline; frequency contracts must be used within 12 consecutive months, but can be cancelled with a 75% penalty for remaining ads. See website for requirements of ad materials and deadlines. Any production charges will be billed to the advertiser. Position of advertisements shall be under the exclusive discretion and control of Publisher. Advertiser assumes all responsibility for ad content, specifically warrants that all photographs and endorsements are covered by valid written consents, and shall indemnify and hold the publisher harmless from liability of any kind whatsoever, resulting from the publication thereof, including reasonable attorney's fees and other associated costs of litigation. Advertiser permits Publisher to make contact by phone, fax, or email regarding this and possible future advertising. I understand that this contract is binding and is valid only when signed and received in the Publishers' office.

Authorized Signature: _____ Title: _____ Date: _____

E-mail Invoice or Charge my credit card: Visa Master Card Amex

Name on Card: _____ Card Number: _____

Address Your Statement is Sent to: _____ Zip: _____

Signature: _____ Expiration Date: _____